

Come Ashore



Fascinating ocean technology

defined as “technologies for the safe use, exploitation, protection of, and intervention in the marine environment”. is happening both above and below the high water mark in Holyrood. These technologies can be found throughout marine navigation, oil & gas industries, underwater technology & engineering, naval & defense operations, recreational boating & safety, as well as other fields.

Residents are now witnessing Autonomous Underwater Vehicle (AUV) and Remotely Operated Vehicle (ROV) development, testing and demonstrations in a fully digitally mapped harbor right here in Holyrood. The offshore safety and survival training is routinely underway and Holyrood is the second harbor in the Province to be continually monitored as a “Smart Bay”. The Holyrood SmartBuoy is located near the Marine Institute’s new Marine Base and serves two primary functions: The buoy collects real time weather and ocean conditions from Holyrood and serves as a test platform for new and innovative ocean sensors in support of the School of Ocean Technology’s Ocean Instrumentation program.

Holyrood harbor is quickly becoming the Marine Institute’s primary “portal

to the ocean”, its base for at-sea product development, testing, training and demonstrations. Growth strategies and new infrastructure plans for Marine Institute’s presence at its Holyrood Marine Base (HMB) are significant and once complete, will drive ocean industries growth in the Town for generations to follow.

A little over a year ago, Council created the Oceans Holyrood Initiative (OHI) an economic diversification strategy responsible for driving new economic and social development opportunities in the region. OHI is funded through the Provincial Government’s Innovation, Business & Rural Development (IBRD), Government of Canada-Atlantic Canada Opportunities Agency, and the Town of Holyrood to be both a contributor and beneficiary in Newfoundland and Labrador’s emerging “Blue Economy”.

Council has been readying itself to capitalize on its marine history and become a “Community of Practice” for applied cold oceans technology. Guided by a multi-disciplinary Oceans Advisory Board of ocean technology, academia, and economic development experts and fueled by an ever growing Marine Institute presence, Holyrood is being positioned to provide leadership in this critical global industry.

OHI has proven it is up to the challenge

achieving and witnessing a number of milestones, including: the Centre for Applied Ocean Technology (CTec) move to Holyrood, the new Town Office capability of providing space for Oceans Industry clients currently hosting Coastal Connections and Oceans Learning Partnership, a K-12 Experiential Learning opportunity, the winning of a prestigious provincial economic development award from Municipalities of Newfoundland & Labrador and undertaking a variety of North American and European research missions allowing Holyrood to engage with other sector partners and showcase our town to the world.

We are proud to inform you that a leading national and international magazine, *Atlantic Business*, recently showcased an article presented in this piece of communication on the Holyrood Story. As you read you will see that it clearly validates the commitment and determination put forth by Mayor Goobie, Council members and Staff to position Holyrood as a great place to **Live, Learn, Work and Play**.

The World Oceans 14 conference is coming to NL and on September 13, 2014 OHI and Marine Institute will host Day in the Bay, In-water Product Demonstrations and Soiree here in Holyrood. •

Interested? Visit us at:

www.ComeAshore.ca

or reach Gary Corbett, CAO (Town of Holyrood) at Gary.Corbett@Holyrood.ca