



Dear Exhibitor would you like the chance to increase the visitor traffic to your booth ! OCEANS'14 is offering you that opportunity in a unique and inexpensive way !

Yes, we have hired a NL visual artist Keli-Ann Pye-Beshara to paint an original piece – a NL scene which will be awarded to one lucky winner! We will even pack and ship the painting! The winner will be announced during the Exhibitor Luncheon on Thursday, September 18 after the Student Poster Competition Awards on the Exhibit floor.

Keli-Ann is well known for whimsical visions of historic sites, thoughtful studies of Newfoundland and Labrador and Canadian architecture and vibrant landscapes that convey captivating stories. Her art reflects both her energetic personality and her amazing talent.

For further information on Keli-Anne visit : www.kapb.ca

Keli-Anne will work from the Exhibit Floor over the length of the Exhibition. She is very engaging and she will develop her original painting while Exhibit visitors can stop by to view and chat about her work !

So we are offering Exhibitors a chance to participate in this unique opportunity. For a fee of \$500 Cdn (with a limit of 10 participants) we will print your Booth Name and Number on a card which Attendee's will visit your booth to enter into a special box provided to you.

This practise is a proven means of attracting people to your booth, once you've got them in the booth ~ work your magic, give your pitch, showcase your product or services.

To participate in this unique opportunity please contact Sue Kingston – skingston@ieee.org to express your interest and discuss how easy it is for you to bring visitors to your booth.

What else do you get for participating you ask?

As we are past the printing deadline to get logo's into the booklet we will place a promo flyer in the Registration Bag which will showcase your contribution by displaying your logo and booth number and inviting our attendees to visit your booth. We'll highlight your participation in this unique offering by giving you a piece of Keli-Ann's work for a special draw from your booth AND we will also include your logo on signage beside Keli-Anne's work area.

So email Sue now and become a part of this great marketing opportunity !