

patron's package



OCEANS¹⁴

MTS/IEEE

St. John's (YYT), Newfoundland and Labrador, Canada | September 14 - 19, 2014

where challenge becomes opportunity



www.oceans14mtsieestjohns.org
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MTS
marine technology society

 **IEEE**


**Newfoundland
Labrador**
CANADA



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In 2014 the MTS/IEEE OCEANS Conference will take place in St. John's, Newfoundland and Labrador from September 14 to September 19. The combined MTS/IEEE joint societies will feature world renowned scientists presenting over 350 technical papers relating to various oceans themes. As well we predict there will be 140 exhibitors from around the world with booths showcasing their goods and services. In addition to all of this there will be Tutorials, Student Poster Competitions and Presentations; A Teacher's Day, Two Awards Luncheons, Receptions and various other Business and Social Events.

MTS has 3500 members in 37 Countries and IEEE has 375,000 in 160 countries!



our host city

An extraordinary experience awaits you in beautiful St. John's where days are relaxed, nights are lively, and the smiles are always warm. Discover one of the oldest cities in North America – a city unlike any other. Cradled in a harbour carved from 500 million year old granite. Surrounded by hills running down to the ocean.

The capital city of the province of Newfoundland and Labrador, St. John's is one of the most exciting, distinct, natural and vibrant cities in Canada. Discovered by John Cabot in 1497 and claimed in 1583 as the first permanent settlement in North America for the British Empire by Sir Humphrey Gilbert, St. John's has a rich and colourful history. The City offers an enticing combination of old world charm; unique architectural, historic and cultural attractions; stunning coastal scenery; spectacular hiking trails; historic villages, and top notch facilities and services.



Downtown is the heart of St. John's. Museums, galleries, historical sites, parks, restaurants, pubs and specialty shops can be found along the narrow, winding streets and laneways of one of the oldest mercantile districts on the continent. You'll be charmed by the brightly coloured row houses known locally as Jelly Bean Row, perched on the hills overlooking the harbour. In the evenings, enticing aromas and lively music drift through the streets renowned for their exciting nightlife.



Against this colourful backdrop, it's easy to entice delegates, companions and exhibitors to gather for OCEANS '14.



patron benefits

Why become a Patron of OCEANS'14 MTS/IEEE?



If you would like to reach a focused audience of approximately 1000 ocean technology professionals: business owners, researchers, and academics from the international ocean technology community consider the many Patron opportunities available for the OCEANS'14 St. John's event.

This is a tremendous opportunity to show the international business, scientific and academic community what Newfoundland and Labrador has to offer: our industrial products and services, our R&D capabilities and the capacity of our facilities. We truly are a City of Ocean Excellence.

patron opportunity	exclusive	co-patron
Icebreaker Reception <ul style="list-style-type: none"> • Signage at Reception • Standard Exhibition Booth (for Exclusive patronage) • Patronage sign for exhibit (for Exclusive patronage sign if exhibiting) • Logo on Conference Program • Presence on OCEAN'S'14 website and social media feeds 	\$20,000	\$5,000 (4)
Gala Reception <ul style="list-style-type: none"> • Signage at Gala • Standard Exhibition Booth (for Exclusive patronage) • Patronage sign for exhibit (for Exclusive patronage sign if exhibiting) • Presence on OCEAN'S'14 website and social media feeds • Logo on Conference Program 	\$30,000	\$5,000 (6)
IEEE Awards Luncheon <ul style="list-style-type: none"> • Signage at Luncheon • Patronage signage at the Luncheon • Reserved VIP Table at Luncheon • Logo on Conference Program • Presence on OCEAN'S'14 website and social media <p>5 AVAILABLE</p>	\$15,000	\$2,500 (6)
MTS Awards Luncheon <ul style="list-style-type: none"> • Signage at Luncheon • Patronage signage at the Luncheon • Reserved VIP Table at Luncheon • Logo on Conference Program • Presence on OCEAN'S'14 website and social media <p>5 AVAILABLE</p>	\$15,000	\$2,500 (6)
Speaker Breakfast <ul style="list-style-type: none"> • Signage at Speaker Breakfast all three days 	\$3,000	\$1,000 (3)
Coffee Breaks <ul style="list-style-type: none"> • Signage at Specific Break • Patronage sign for exhibit (for Exclusive patronage sign if exhibiting) 	\$12,000	\$2,000 (6)

additional patron opportunity

patron opportunity	exclusive	co-patron
Cyber Café <ul style="list-style-type: none"> Logo on Signage at Cyber Café and Screen Savers Website Detail Home Page During Conference Logo on Conference Program Presence on OCEAN'S'14 website and social media 	\$5,000	-
Conference Delegate Bags <ul style="list-style-type: none"> Logo on Conference Bags Logo on Conference Program Presence on OCEAN'S'14 website and social media 	\$15,000	\$5,000 (3)
Conference Badge Lanyard <ul style="list-style-type: none"> Logo and/or Name on Conference Lanyard Logo on Conference Program Presence on OCEAN'S'14 website and social media 	\$5,000	-
Conference Bag Stuffer <ul style="list-style-type: none"> Company Information Sheet For All Full Registrants 	-	\$1,000 (no limit)
Directional Footprint Signage <ul style="list-style-type: none"> Patron's Logo on directional "Footprint" between Venues, leading to Main Entrance and Convention Centre 	-	\$1,500 (no limit)
Toques <ul style="list-style-type: none"> Patronage Logo on back of Toque OCEAN'S'14 Logo on front of Toque 	\$15,000	-

the opportunities that will present themselves during this event are endless!

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for more information on becoming
a patron for OCEANS '14:
Cathy Hogan ~ Project Manager
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for further information on this or any other enquiries
on OCEANS'14 please contact:
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